

MONSANTO



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NEWS RELEASE

Canada’s Farmers Grow Communities launches 2017 program

Become a farmer hero when you nominate your favourite charity for a \$2,500 grant

(Winnipeg, MB – January 26, 2017) – Canada’s 150th anniversary is an excellent opportunity to celebrate the historical role of farmers in growing our nation. The Canada’s Farmers Grow Communities program, sponsored by the Monsanto Fund, provides yet another opportunity for Canadian farmers to strengthen their communities by nominating their favourite local charities to win grants of \$2,500.

Over the first five years of the program, more than 300 rural charities have received almost \$1 million thanks to farmers. The fascinating stories of the farmers, the charities and their connections to the community paint a colourful portrait of rural Canada which will now be shared on the Canada’s Farmers Grow Communities blog.

“Farmers are often unsung heroes in Canadian history,” said Kelly Funke, public affairs manager for Monsanto Canada. “But farmers deserve credit for their contributions. That’s why we created this program, and why we’ve now added a blog to our website to further highlight the stories behind the farmer heroes and their chosen charities.”

The list of charities can include almost any non-profit organization based in rural Canada. Winners have included 4H clubs; rural daycares; libraries; volunteer fire departments; hospitals; schools; ag societies; senior centres; and other community facilities.

Farmers who are considering an application are encouraged to visit the Canada’s Farmers blog at <http://canadasfarmers.ca/blog/> for inspiration and to think about their own local charities or non-profit organizations. It takes just five minutes to apply and be entered into the random draw.

Once again in 2017, two \$2,500 grants will be awarded in each of 33 different territories across the grain growing regions of northeastern BC (Peace River district), Alberta, Saskatchewan, Manitoba, Ontario, Quebec and the Maritime Provinces. Applications are open now through September 30, 2017. And anyone can suggest a charity for a farmer to discover! Simply visit www.CanadasFarmers.ca where complete contest rules and an online application form are available. Winners will be selected by random draw on or about November 1, 2017 and notified by November 15, 2017.

About The Monsanto Fund

The Monsanto Fund, the philanthropic arm of the Monsanto Company, is a not-for-profit organization dedicated to strengthening the communities where farmers and Monsanto Company employees live and work. You can learn more at www.monsantofund.org.

About Monsanto Canada

Headquartered in Winnipeg, Manitoba, Monsanto Canada Inc. is part of the larger global Monsanto Company. Monsanto is an agricultural company committed to bringing a broad range of solutions to help nourish our growing world. We produce a variety of seeds ranging from fruits and vegetables to key crops – such as corn, soybeans, canola and cotton – that help farmers produce abundant and nutritious food. We work to find sustainable agriculture solutions that help farmers conserve natural resources, use data to improve farming practices, use water and other important resources more efficiently, and protect their crops from pests and disease. Through programs and partnerships, we collaborate with farmers, researchers, nonprofit organizations, universities and others to help tackle some of the world's biggest challenges.

To learn more about Monsanto, please visit: www.monsanto.ca or follow us on Twitter @MonsantoCda.

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